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AMPLIFY ART APPLICATION PACKET

Amplify Art is a social media based crowd-funding program that leverages community support for and awareness of diverse creative projects happening in Northeast Indiana. Amplify Art is made possible with support from PNC Bank.

Complete the application electronically using the fillable fields. Please assemble the following documents in a single PDF file. Files should be saved as "2022 Amplify Art – *Applicant Name*." If the applicant is an organization, this should be the organizational name – not the name of the person completing the application.

Please include the following items, in this order:

1. Application (pages 2-6 of this packet)
2. Project Budget – template found here: <https://artsunited.org/resources/grants/guidelines/>
3. Additional supporting documentation relevant to your proposed project (one page limit)

IMPORTANT NOTES

- Please review the [Guidelines and Evaluation Criteria](#) before beginning your application.
- This application requires you to complete a fillable PDF form. Macintosh and Windows versions of the free Adobe Acrobat Reader DC are available here: <https://get.adobe.com/reader/>
- Before completing the application, save this packet to a location on your computer. Do not complete your application in a web browser; your data will NOT be saved.
- Be sure to review your application for accuracy before submitting. Corrections cannot be made after the submission deadline.
- Double check that your project budget "prints" to PDF onto one single page. It's difficult for a committee to read a budget that appears on multiple pages.
- Remember – the review committee only has the information you provide to them!

SUBMISSION INSTRUCTIONS

Completed applications should be submitted via [SurveyMonkey \(CLICK HERE\)](#). Applications are due no later than 11:59pm on August 5, 2022. In fairness to all applicants, no late applications will be accepted.

APPLICANT INFORMATION

Legal Name of Organization / Applicant:

Applicant EIN (if organization):

Applicant Website:

Applicant Street Address:

Applicant City, State, and ZIP:

Primary Contact for Application:

Primary Contact Email Address:

Primary Contact Phone Number:

SOCIAL MEDIA INFORMATION

Facebook URL:

Instagram URL:

Other URL (specify):

PROJECT INFORMATION

Project Title (10 word maximum):

Total Amplify Art Fundraising Goal: \$

Total Project Budget: \$

Project Start Date – End Date:

AGREEMENT AND SIGNATURE

By inserting an electronic signature below, you certify that you have read the guidelines, that the information contained in this application is true and correct, and that the expenditures will be incurred solely for the purpose of the above grant and that the organization will comply with the Amplify Art grant agreement.

Name / Title of Authorizing Official:

Signature (type to sign):

Date:

1. WHAT'S THE PROJECT?

Describe the proposed project. Think about a short, clear, and concise “elevator pitch”. What’s going to get folks interested and excited about your project in 30 seconds?

2. WHO'S DOING THE PROJECT?

Who is going to make this project happen? Tell us about the artist(s), organization(s), and / or project managers involved. Include their role, responsibilities, and any relevant experience that will help make your project a success.

3. WHO WILL YOUR PROJECT SERVE?

First, complete this quick demographics section. Count everyone involved in the program, including planning, implementation, participation, and evaluation. Best estimates are absolutely okay!

Total number of individuals: _____
How many adults (18 and over)? _____

How many children (under 18)? _____
How many artists? _____

Next, describe the figures above. How did you arrive at these figures? If your project will involve representation from a specific community, partner organization, or geographic location, let us know! Please share how your project will be accessible to its intended audience.

4. WHAT'S YOUR FUNDRAISING GOAL?

Tell us how much money (in total) you hope to raise from an Amplify Art campaign – then tell us how that money will be spent. Be specific – make sure the review committee has a clear understanding of how each dollar will be put toward your project. Anything you list within your project budget should be mentioned here, as well!

5. WHAT HAPPENS IF YOU DON'T MEET YOUR FUNDRAISING GOAL?

Will your project still happen? What changes could you make if you fall short of your fundraising goal? Is there a minimum amount you need to raise in order for your project to occur?

6. HOW WILL YOU PROMOTE YOUR AMPLIFY ART CAMPAIGN?

Tell us how you plan to promote your fundraising campaign through? Social media is a must, but are there other ways that you can reach people? (ex. Special events, phone calls, emails, etc.)

7. PUBLIC ART PROJECTS ONLY: HAS THE LOCATION BEEN APPROVED?

List the owners of the property / venue and describe how you obtained permissions. Please include the name, number, and email for the property owner / venue manager. Please note that depending on your project, further documentation may be requested by Arts United.