



ARTS
UNITED

**Annual
Fund Drive
2021**



THE GHOST LIGHT

Whenever a theater is dark, a ghost light is left energized at center stage. It's a symbol of hope for the day that we will return to the theater and gather together once again.

When you give to the Annual Fund Drive, you support the resilience of arts and culture while the ghost light is lit.

ART UNITES US

COVID-19 has tested our community. Arts and culture nonprofits and independent artists are among those facing the brunt of the pandemic at a time when there is greater need for human connection, dialogue, and unity than ever.

Donors like you are vital to sustaining arts and culture through this trying time. Because of your support, Arts United has led the development of the Arts & Culture Reopening Guide, established the Arts & Culture Nonprofit Resilience Fund, and partnered with the Community Foundation of Greater Fort Wayne to administer Artist Relief Grants.

As the pandemic ends, cities that retain their quality of life and a unifying sense of cultural identity will rebuild their economies and their people. We invite you to join us with your advocacy and philanthropic support to sustain Northeast Indiana's quality of life by:

- Advancing the missions of more than 70 arts and culture nonprofits and programs
- Supporting more than 800 creative sector jobs
- Sustaining the significant impact of arts and culture nonprofits on our local economy
- Centering our work around the philosophy of IDEA (inclusion, diversity, equity, and access) to better serve all residents of Fort Wayne and Northeast Indiana.

Art unites us. Together, we will build an inclusive and prosperous future for our community.

JOIN US.





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ONE GIFT, BIG IMPACT.

With one gift to Arts United, you support more than 70 arts and culture organizations and programs throughout Northeast Indiana – creating a more connected and engaging community for all.

TOGETHER, WE CAN SUPPORT NORTHEAST INDIANA THROUGH:

1

ARTS ADVOCACY AND PROMOTION

Building our region's arts, culture, and quality of life

- Art Unites Us quarterly newsletter
- Arts & Culture Forecast
- Arts United Awards
- Economic Impact Research
- Regional Arts Connection
- Taste of the Arts Festival

2

ARTS CAMPUS FORT WAYNE

Co-locating arts and culture nonprofits in a growing downtown cultural district

- ArtsTix Community Box Office coordination
- Capital development and planning
- Subsidized rental rates
- Technical theatre expertise
- Venue ownership and management

3

HIGHER CAPACITY FOR CREATIVITY

Supporting for more projects, programs, classes, and events by local organizations and artists

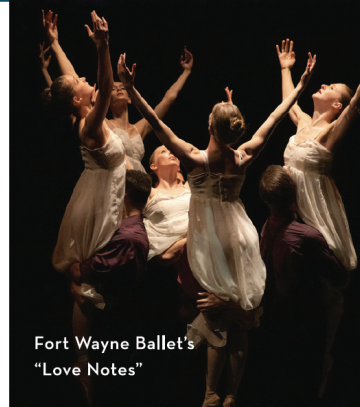
- General liability insurance
- Grant funding
- Health, life and dental insurance
- Payroll processing
- United fundraising and marketing

4

CREATIVE COMMUNITY DEVELOPMENT

Integrating arts and culture in our regional agenda by supporting initiatives for growth and innovation

- Cultural planning
- Fiscal agency to incubate new programs
- Indiana Arts Commission
- Public Art



DONATE

to the Annual Fund Drive,
where gifts of all sizes
make a difference

ADVOCATE

for our region's quality of life to
include arts and culture

ATTEND

local arts and
culture events

HOW YOU CAN DONATE TO THE 2021 ANNUAL FUND DRIVE

GIVE ONLINE

Visit artsunited.org/give to make your gift via credit card or pledge

RETURN YOUR PLEDGE FORM

Mail your pledge form to our office with a check, cash, credit or pledge:

Auer Center for Arts & Culture
300 East Main Street
Fort Wayne, IN 46802

PARTICIPATE IN A WORKPLACE CAMPAIGN

Check with your employer to inquire about making a payroll deduction gift

GIVING LEVELS



MEDICI GIVING SOCIETY

| | |
|----------|----------------------------|
| \$25,000 | Sam Rea Circle |
| \$10,000 | Margaret Ann Keegan Circle |
| \$7,500 | John D. Shoaff Circle |
| \$5,000 | Jackson Lehman Circle |
| \$2,500 | Esther Collyer Circle |
| \$1,000 | Bud Latz Circle |

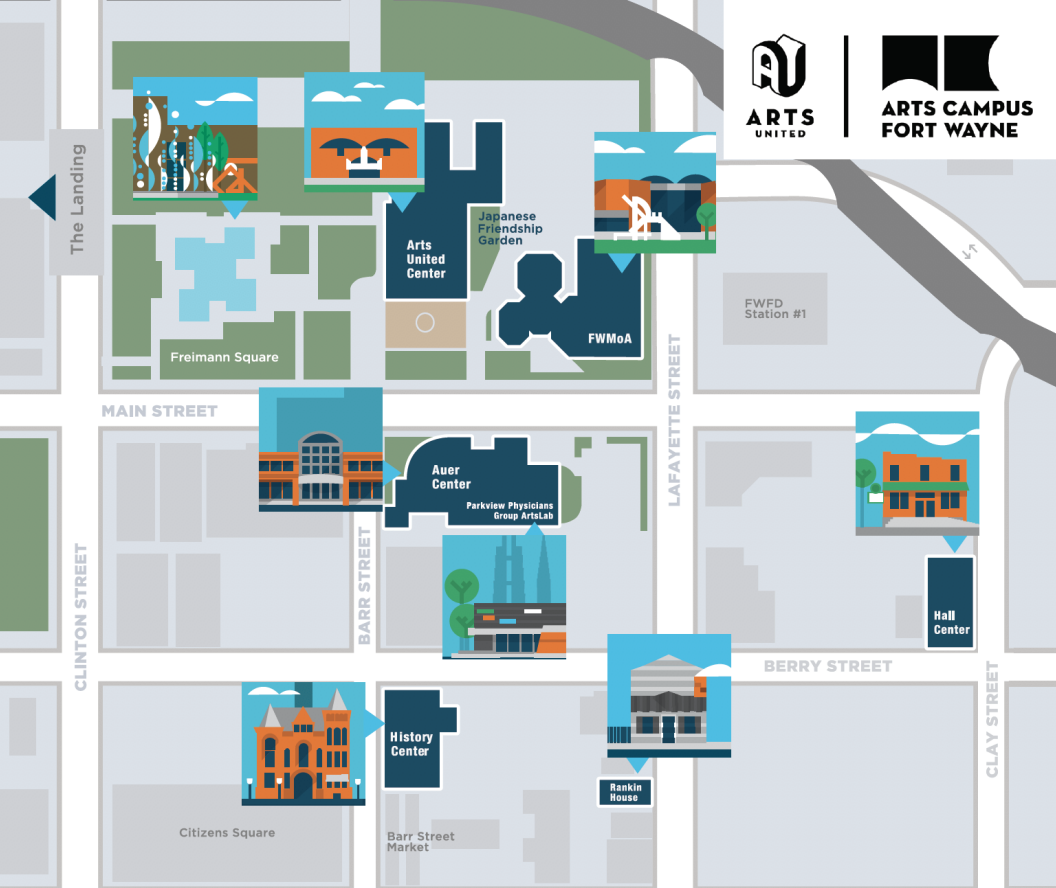
STAKEHOLDER GIVING SOCIETY

| | |
|-------|-----------------|
| \$750 | Platinum Circle |
| \$500 | Gold Circle |
| \$250 | Silver Circle |
| \$100 | Bronze Circle |

CREATING VALUE

\$2,507,503 granted to 49 organizations through six grant programs in 2020 for operations, internships, programs, and community initiatives.

\$1.3 MILLION saved by Arts United for 15 organizations by sharing facilities and back-office services, meaning more community dollars are available for arts programming in schools, community centers, parks, and cultural venues.



RESIDENT & PRESENTING ORGANIZATIONS



Anchored by Northeast Indiana's premier arts and culture nonprofit organizations, Arts Campus Fort Wayne connects our city to the arts and helps our region achieve national recognition as a hotspot for talent, creativity, and innovation. More than 527,000 people are served annually by the resident organizations of Arts Campus Fort Wayne, on location and throughout the region.

THE ROLE OF ARTS UNITED

Arts United is a private, nonprofit organization that serves twelve counties of Northeast Indiana as a local arts agency through arts advocacy and promotion, fundraising and grantmaking, back-office business support, community and economic development, and Arts Campus Fort Wayne coordination.



Fort Wayne Civic Theatre's "Legally Blonde"

Together with donors like you, Arts United is proud to support diverse arts and culture organizations and programs.

Adams County Economic Development Corporation
all for One productions
Allen County Courthouse Preservation Trust
Allen County Public Library
ARCH
Arena Dinner Theatre
Artlink
Auburn Cord Duesenberg Automobile Museum
Audiences Unlimited
Bach Collegium
Bishop Luers High School
Blue Jacket
Cinema Center
Community Choirs of Huntington County
Creative Arts Council of Wells County
Creative Women of the World
Decatur Main Street (Kekiongka Festival)
Decatur Sculpture Tour
East Allen County Schools

Easter Seals Arc of Northeast Indiana
Embassy Theatre
FAME
First Presbyterian Theatre
Fort Wayne Area Community Band
Fort Wayne Artists Guild
Fort Wayne Ballet
Fort Wayne Children's Choir
Fort Wayne Civic Theatre
Fort Wayne Dance Collective
Fort Wayne Downtown Improvement District
Fort Wayne HeART of the City
Fort Wayne Museum of Art
Fort Wayne Parks & Recreation
Fort Wayne Philharmonic
Fort Wayne Sister Cities
Fort Wayne Trails
Fort Wayne Writers Guild
Fort Wayne Youththeatre
Friends of the Third World

Garrett Museum of Art
Heartland Sings
Historic Forks of the Wabash
Historic Fort Wayne
The History Center
Honeywell Foundation
Kickstart Fort Wayne
LaFontaine Arts Council
LaGrange County Convention and Visitors Bureau
Make It Your Own Mural Fest
Manchester Alive:
Main Street Chamber Alliance
Memorial Park Middle School
Merillat Centre for the Arts at Huntington University
Miami County Artisan Gallery
Middle Waves
Noble County Convention and Visitors Bureau
North Adams Arts Council
Northeast Indiana Public Radio
Old Crown Brass Band
Parkview Huntington
Family YMCA

PBS Fort Wayne
PFW College of Visual and Performing Arts
Plymouth Music & Fine Arts Ministry
ReDiscover Downtown Peru
Roanoke Beautification Foundation Arts Council
Science Central
Scottish Cultural Society of Fort Wayne
Shruti Fort Wayne
Steuben County Tourism Bureau
Summit City Chorus
Three Rivers Festival
Three Rivers Music Theatre
To Be Honest, Inc.
Trinity Episcopal Church
Unity Performing Arts Foundation
University of Saint Francis
School of Creative Arts
Wagon Wheel Center for the Arts



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