



Amplify Art

Crowd-Funding Program Application

Grant Cycle CY2019 (Projects occurring between January 1, 2019 and December 31, 2019)

APPLICATION INSTRUCTIONS

Complete the application electronically using the fillable fields. Please assemble the following documents in a single PDF file. **Files should be saved as CY2019 Amplify Art - [Organization Name].** Email applications to Heather Closson, Grant and Program Manager, at hclosson@artsunited.org.

Please include the following items, in this order:

1. **Cover Page** – *don't forget your signature!*

2. **Project Description**

- a. Describe the proposed project. How will your project incorporate an entrepreneurial, innovative or socially transformational approach?
- b. Briefly describe your organization's mission and vision. How will your project complement or advance your organization's mission and vision?
- c. Describe your target audience(s) and explain how they will participate in your project. How will your project measurably increase community participation in arts and culture?
- d. Describe your organization's current marketing, promotion, and social media efforts. How do you plan to utilize the tools provided by the Amplify Art! to promote your project through marketing and social media?

3. **Project Demographics Page**

4. **Support Materials**

- Project Budget
- Budget Narrative - *No more than one page*
- Current annual operating budget
- IRS 501(c)(3) determination letter
 - *Individuals/organizations working with a fiscal sponsor should include the sponsor organization's IRS 501(c)(3) determination letter*
- Public Art Questionnaire – *Only required for public art projects*

AMPLIFY ART! COVER PAGE**ORGANIZATION INFORMATION**

Organization's Legal Name	
Street Address	
City, State Zip	
Website	
Federal Identification Number	
Contact Name	
Contact Phone	
Contact E-Mail Address	
Fiscal Sponsor (if applicable)	
Fiscal Sponsor Contact Name	
Fiscal Sponsor Phone	
Fiscal Sponsor Email	

PROJECT OVERVIEW

Title of Project	
Start Date	
End Date	
Total Project Budget	
Total Number of Arts Activities	
Total Number of People Served	

AGREEMENT AND SIGNATURE

The undersigned certifies that he/she is a principal officer of the organization and certifies that the information contained in this application is true and correct, and that the expenditures will be incurred solely for the purpose of the above grant and that the organization will comply with the Amplify Art! grant agreement.

Name of Authorizing Official	
Title of Authorizing Official	
Signature	
Date	

AMPLIFY ART! PROJECT DEMOGRAPHICS TEMPLATE

Please include the estimated number of direct project participants in each category.

Demographics	Patrons	Artists	Board	Staff	Volunteers
American Indian/Alaskan Native					
Asian					
Black/African American					
Hispanic/Latino					
Native Hawaiian/Pacific Islander					
White (non-Hispanic)					
Two or more races					
TOTAL					
Total children (under 18)					
Total adults (18 - 64)					
Total seniors (65 +)					
TOTAL					
Low- and moderate-income children					
Low- and moderate-income adults					
Low- and moderate-income seniors					
TOTAL					
Adams County residents					
Allen County residents					
DeKalb County residents					
Huntington County residents					
Kosciusko County residents					
LaGrange County residents					
Miami County residents					
Noble County residents					
Steuben County residents					
Wabash County residents					
Wells County residents					
Whitley County residents					
Other residents					
TOTAL					

PUBLIC ART QUESTIONNAIRE

If your program includes public art, please submit this questionnaire with your application.

Public Art is defined as:

- Art that is installed in a host building/venue, on public property, or exterior of a home or building where the public has access to view and enjoy it.
- Art is made of materials that can be sustained and maintained in the environment in which the artwork is installed, for the length of time proposed in the application.

Questions:

1. Is it aesthetically appropriate to the neighborhood and larger community?
2. Is it temporary and moveable? How long will it be showing? Describe the materials and plan for construction and dismantlement.
3. Is the location approved? List the owners of the property/venue and describe how you obtained permissions.
4. Is the property/venue public or private? If public, have legal requirements related to installation permits been explored? Is there any likelihood that permits to install the piece might be denied? If property is privately owned, do you have written permissions from the property owner? What is the lifespan of the installation? How will you ensure safe and timely installation and dismantlement?
5. Does the installation and/or removal of the piece damage permanent elements of the setting? What restoration of the location might be necessary at the piece's removal?
6. How will liability related to the installation be managed? Describe existing policies on the property and any supplemental insurance related to this project.
7. Who is responsible for upkeep and maintenance of the installation? Is the cost for maintenance reasonable and included in the grant application? If not, how will it be funded?
8. Does the piece, when physically accessible to the public, pose any potential physical harm or risk of injury to artists/visitors/viewers/abusers? What level of risk is involved? Is the piece resistant to possible/reasonably expected vandalism or abuse potential?

Please note that depending on your project, further documentation may be requested by Arts United.